



For Immediate Release

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ARI Network Services Webcasts Management Presentation of 2011 Annual Shareholders Meeting

Milwaukee, Wis., December 22, 2011 – ARI Network Services (OTCBB: ARIS), a leading provider of SaaS solutions that enable dealers, distributors and manufacturers in selected vertical markets increase revenue and reduce costs, announced results of the company's 2011 annual shareholders meeting, which was held on December 20, 2011, and provided a webcast of the management presentation.

Management Presentation

A link to the management presentation is available at www.arinet.com/about_ari/investor_relations.

Shareholders Meeting Proposals

Of the 7,987,944 shares of the company's common stock entitled to vote at the meeting, 6,198,951 shares or 77.6% were represented at the meeting in person or by proxy, constituting a quorum. The voting results are presented below.

Proposal No. 1 – Election of Directors

The company's stockholders elected three directors to serve until 2014 and until their successors are elected and qualified. Each of the directors nominated received more than a majority of the votes cast, although the Company elects its directors on a plurality vote basis. The votes regarding the election of directors were as follows:

Nominee	For	Withheld
Brian E. Dearing	3,281,327	576,622
Roy W. Olivier	3,813,255	44,694
P. Lee Poseidon	3,827,074	30,875

Proposal No. 2 – Ratification of the Appointment of Wipfli LLP as the Company’s independent auditors for the Company’s fiscal year ending July 31, 2012

Proposal No. 2, to ratify the appointment of Wipfli LLP as the Company’s auditors for the fiscal year ending July 31, 2012, was approved with approximately 99.7% of the shares present or represented and voting at the Annual Meeting voting for the proposal and less than 0.3% of the shares voting against the proposal. The results were as follows:

For	Against	Abstained	Broker Non-Vote
6,181,941	16,473	537	0

About ARI

ARI Network Services (OTCBB: ARIS) is a leading innovator of SaaS solutions that serve several vertical markets with a focus on the outdoor power, powersports, marine, RV, and appliance segments. Solutions include eCommerce-enabled websites, lead generation/lead management services, search engine marketing, and electronic catalogs (parts, garments, and accessories). ARI markets its products and services through multiple sales channels and geographic markets and currently serves approximately 18,000 equipment dealers, 125 manufacturers, and 150 distributors worldwide. ARI has customers in more than 100 countries with the primary market being the Americas served by multiple U.S. offices. The company also maintains sales and service operations in the Netherlands serving the EMEA and APAC markets. For more information on ARI, please visit our website at www.arinet.com.

Forward-Looking Statements

Certain statements in this news release contain "forward-looking statements" regarding future events and our future results that are subject to the safe harbors created under the Securities Act of 1933. All statements other than statements of historical facts are statements that could be deemed to be forward-looking statements. These statements are based on current expectations, estimates, forecasts, and projects about the markets in which we operate and the beliefs and assumptions of our management. Words such as "expects," "anticipates,"

“targets,” “goals,” “projects,” “intends,” “plans,” “believes,” “seeks,” “estimates,” “endeavors,” “strives,” “may,” or variations of such words, and similar expressions are intended to identify such forward-looking statements. Readers are cautioned that these forward-looking statements are subject to a number of risks, uncertainties and assumptions that are difficult to predict, estimate or verify. Therefore, actual results may differ materially and adversely from those expressed in any forward-looking statements. Such risks and uncertainties include those factors described in Part 1A of the Company’s annual report on Form 10-K for fiscal year ended July 31, 2011, filed with the Securities and Exchange Commission. Readers are cautioned not to place undue reliance on these forward-looking statements. The forward-looking statements are made only as of the date hereof, and the Company undertakes no obligation to publicly release the result of any revisions to these forward-looking statements. For more information, please refer to the Company’s filings with the Securities and Exchange Commission.