



Press Release

FOR IMMEDIATE RELEASE

ARI ANNOUNCES FISCAL 2010 FIRST QUARTER EARNINGS CONFERENCE CALL *ARI's CEO and Chairman to Discuss Fiscal First Quarter 2010 Results*

Milwaukee, WI, December 2, 2009 — ARI (OTCBB:ARIS), a leading provider of technology-enabled business solutions that connect equipment dealers, distributors and manufacturers, announced today that it will host a conference call to discuss results for its fiscal first quarter ended October 31, 2009. The conference call is scheduled for Tuesday, December 15, 2009 at 4:30 p.m. Eastern Time. ARI will release its fiscal first quarter earnings at 6:30 a.m. Eastern Time and file its SEC Form 10-Q on that day.

To participate in the conference call, call 888.732.6202 or 719.457.1017 and enter the passcode 281325. A replay of this conference call and the information presented during the call will be available after 8:00 p.m. Eastern Time on December 16, 2009, at ARI's website, www.arinet.com. Click on the "Company" link and select "Investors" to access the information.

About ARI

ARI is a leading provider of technology-enabled services that help dealers, distributors and manufacturers reduce cost and increase sales in selected vertical markets. Specifically, ARI provides electronic parts catalogs, dealer eCommerce solutions, professional services and/or outsourced F&I services in about a dozen vertical markets worldwide, including outdoor power, power sports, motorcycles, marine, recreation vehicles, appliances, agricultural equipment, floor maintenance and construction. ARI currently serves over 20,000 dealers, over 100 manufacturers and over 150 distributors in more than 100 countries worldwide. For more information on ARI, please visit our website www.arinet.com.

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