



**For Immediate Release**

**For more information, contact:**

Darin Janecek, Chief Financial Officer  
ARI Network Services, Inc.  
Phone: (414) 973-4300

Investor Contact:  
Joe Dorame, Robert Blum, Joe Diaz  
Lytham Partners, LLC  
Phone: (602) 889-9700  
[aris@lythampartners.com](mailto:aris@lythampartners.com)

**ARI to Announce First Quarter of Fiscal Year 2012 Financial Results  
on Wednesday, December 14, 2011**

MILWAUKEE, WI – December 7, 2011 – ARI Network Services, Inc. (OTCBB: ARIS), a leading provider of technology-enabled business solutions that help dealers, distributors and manufacturers in selected vertical markets increase revenue and reduce costs, will report financial results on Wednesday, December 14, 2011 for the first quarter of fiscal year 2012 ended October 31, 2011 after the market closes. The Company has scheduled a conference call that same day, Wednesday, December 14, 2011 at 4:30 pm ET to review the results.

Interested parties can access the conference call by dialing (877) 317-6789 or (412) 317-6789 or can listen via a live Internet web cast, which is available in the Investor Relations section of the Company's website at <http://www.arinet.com>.

A teleconference replay of the call will be available for three days at (877) 344-7529 or (412) 317-0088, confirmation #10007351. A web cast replay will be available in the Investor Relations section of the Company's website at <http://www.arinet.com> for 30 days.

**About ARI**

ARI Network Services (OTCBB: ARIS) is a leading innovator of SaaS solutions that serve several vertical markets with a focus on the outdoor power, powersports, marine, RV, and appliance segments. Solutions include eCommerce-enabled websites, lead generation/lead management services, search engine marketing, and electronic catalogs (parts, garments, and accessories). ARI markets its products and services through multiple sales channels and geographic markets and currently serves approximately 18,000 equipment dealers, 125 manufacturers, and 150 distributors worldwide. ARI has customers in more than 100 countries with the primary market being the Americas served by multiple U.S. offices. The company also maintains sales and

service operations in the Netherlands serving the EMEA and APAC markets. For more information on ARI, please visit our website at [www.arinet.com](http://www.arinet.com).

**Private Securities Litigation Reform Act**

*Statements in this news release that are not of a historical nature are considered "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act. The forward-looking statements can generally be identified by words such as "believes," "anticipates," "expects" or words of similar meaning. Forward-looking statements also include statements relating to the Company's future performance, such as future prospects, revenues, profits and cash flow. The forward-looking statements are subject to risks and uncertainties, which may cause actual results to be materially different from any future performance suggested in the forward-looking statements. Such risks and uncertainties include those factors described in Part 1A of the Company's annual report on Form 10-K for fiscal year ended July 31, 2011, filed with the Securities and Exchange Commission earlier today. Readers are cautioned not to place undue reliance on these forward-looking statements. The forward-looking statements are made only as of the date hereof, and the Company undertakes no obligation to publicly release the result of any revisions to these forward-looking statements. For more information, please refer to the Company's filings with the Securities and Exchange Commission.*

###